



12-TIME WORLD CHAMPIONS
SUPER BOWL CHAMPIONS I, II, XXXI

NEWS RELEASE

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FOR IMMEDIATE RELEASE

PACKERS, WPS HEALTH INSURANCE PRESENT OPERATION FAN MAIL IN 2010

Program Recognizes Military Families On Lambeau Field In Pregame

Operation Fan Mail, the program that recognizes military families at each Packers home game, will mark its fourth season in 2010, and the second year it has been presented by WPS Health Insurance.

The program, which debuted in 2007, is designed to recognize families with a member who is on active duty. The Packers and WPS Health Insurance will host a family at each 2010 home game and recognize them on the field during pregame activities. A total of 30 families have been recognized during the past three seasons.

"Military families make tremendous sacrifices on behalf of all of us, and with WPS Health Insurance we're proud to recognize them in Lambeau Field," said Packers President/CEO Mark Murphy. "We look forward to continuing one of our most meaningful gameday programs."

"We are proud to team with the Green Bay Packers through sponsorship of Operation Fan Mail," said Jim Riordan, WPS Health Insurance President and CEO. "Honoring active duty military families to whom we owe so much is one of many ways WPS Health Insurance can say thank you."

To choose families, the Packers and WPS Health Insurance are asking interested families, or friends of eligible families, to submit an essay, 500 words or less, on why a particular family should be saluted. Essays can be sent to: Operation Fan Mail, P.O. Box 10628, Green Bay, WI, 54307-0628. Essays also can be submitted online at www.packers.com/gameday/gameday_promotions/operation_fan_mail.

Families intended for recognition are those that have a member serving on active duty. The family member can be a mother, father, son, daughter or sibling.

In addition to being recognized on-field prior to the game, selected families will receive four tickets to the game and a care package from WPS.

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